



TREASURER'S OFFICE
Tishaura O. Jones, Treasurer
CITY OF SAINT LOUIS
MISSOURI

Media Advisory

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August 21, 2015

Treasurer's Office to Open the Financial Dignity Center in City Hall

WHO: City of St. Louis Treasurer Tishaura O. Jones, Operation HOPE, Inc. and our Sponsors

WHAT: Grand Opening of the Financial Dignity Center in City Hall

WHEN: Tuesday, August 25 at 10:00 a.m.

WHERE: City Hall, Rotunda, 1200 Market Street, St. Louis, MO 63103

WHY: The Treasurer's Office is proud to partner with Operation HOPE, Inc. and our sponsors: Ameren UE, BMO Harris Bank, Eagle Bank, Midwest BankCentre, People's Community Action Corporation, Scottrade Bank, and Wells Fargo to assist citizens who want to learn how to increase their financial capabilities, raise their credit scores, get out of debt, or start their own business.

BACKGROUND: The Office of Financial Empowerment was established by the City of St. Louis Treasurer's Office in July 2014, and authorized by the Board of Alderman through Ordinance #69809. The Financial Dignity Center in the Office of Financial Empowerment is a viable and sustainable business model provided by a global leader in financial education, Operation HOPE, Inc. The mission of the office is to empower citizens to make better choices with their money through a variety of workshops and one-on-one counseling in the areas of homeownership, foreclosure prevention, small business development, credit counseling, and earned income tax credit awareness.

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